

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
VIRGINIA	6,187,365	7,078,515	7,364,402	7,840,468
MEDIAN AGE (YRS)		35.7	36.7	38.1
NORFOLK, VA	1,443,244	1,569,541	1,609,109	1,676,810
MEDIAN AGE (YRS)		33.5	34.5	35.8
HISPANICS (ANY RACE)		48,963	52,450	58,348
STATE'S PERCENTAGE		3.12%	3.26%	3.48%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	980,481	990,968	1,015,055
MSA'S PERCENTAGE	62.47	63.14	64.67
MEDIAN AGE (YRS)	36.2	37.4	39.3
BLACK/AFRICAN-AMERICAN	485,368	507,900	539,697
MSA'S PERCENTAGE	30.92	32.36	34.39
MEDIAN AGE (YRS)	29.4	30.2	31.5
AMERICAN INDIAN/NATIVE	6,215	6,727	7,524
MSA'S PERCENTAGE	0.40	0.43	0.48
MEDIAN AGE (YRS)	31.4	31.2	31.3
ASIAN	42,981	45,798	50,470
MSA'S PERCENTAGE	2.74	2.92	3.22
MEDIAN AGE (YRS)	34.2	35.3	37.3
HAWAII/PACIFIC ISLANDER	1,330	1,382	1,475
MSA'S PERCENTAGE	0.08	0.09	0.09
MEDIAN AGE (YRS)	26.7	26.7	27.3
OTHER	18,492	20,284	23,036
MSA'S PERCENTAGE	1.18	1.29	1.47
MEDIAN AGE (YRS)	23.3	23.4	23.3

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	455,296	456,720
SUBURBAN	1,070,396	1,131,069
RURAL	83,417	89,021

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$47,158	-----	
PER CAPITA	\$22,801	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$24,050,216,000	\$30,796,966,000	28.05%
FOOD AT HOME TOTAL	\$2,831,241,100	\$3,291,598,500	16.26%
FOOD AWAY FROM HOME TOTAL	\$2,589,010,200	\$3,267,191,200	26.19%
FOOD AS % OF TOTAL EXPENDITURES	22.54%	21.30%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$607,464,400	\$712,742,300	17.33%
FISH & SEAFOOD PRODUCTS	\$56,331,000	\$65,625,700	16.50%
FRUITS & VEGETABLES	\$319,196,200	\$365,291,500	14.44%
DAIRY PRODUCTS	\$296,830,000	\$342,930,000	15.53%
BAKERY PRODUCTS	\$300,358,200	\$338,439,800	12.68%
CEREALS & PRODUCTS	\$151,295,000	\$179,471,100	18.62%
PREPARED FOODS	\$458,010,800	\$535,280,100	16.87%
JUICES	\$79,501,800	\$91,861,600	15.55%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$185,872,000	\$259,254,000	39.48%
FAST FOOD	\$79,670,300	\$107,975,800	35.53%
FULL SERVICE	\$106,201,700	\$151,278,200	42.44%
LUNCH	\$632,281,100	\$794,545,100	25.66%
FAST FOOD	\$384,539,000	\$470,749,700	22.42%
FULL SERVICE	\$247,742,100	\$323,795,400	30.70%
DINNER	\$927,006,400	\$1,194,321,400	28.84%
FAST FOOD	\$367,733,400	\$452,748,300	23.12%
FULL SERVICE	\$559,273,000	\$741,573,200	32.60%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,014	\$1,119	10.36%
POULTRY	\$318	\$352	10.69%
EGGS	\$47	\$50	6.38%
FISH & SEAFOOD			
FRESH	\$49	\$53	8.16%
FROZEN	\$29	\$33	13.79%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$356	\$387	8.71%
CANNED	\$86	\$95	10.47%
FROZEN	\$68	\$70	2.94%
OTHER	\$23	\$21	-8.70%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$148	\$158	6.76%
CHEESE	\$131	\$136	3.82%
ICE CREAM	\$86	\$93	8.14%
BUTTER / MARGARINE	\$37	\$45	21.62%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$390	\$414	6.15%
COOKIES	\$74	\$77	4.05%
CRACKERS	\$38	\$40	5.26%
CEREALS & PRODUCTS			
CEREALS	\$137	\$145	5.84%
PASTA PRODUCTS	\$47	\$55	17.02%
FLOUR & MIXES	\$37	\$44	18.92%
RICE	\$31	\$37	19.35%
PREPARED FOODS			
SNACKS/CHIPS	\$124	\$143	15.32%
JUICES	\$133	\$144	8.27%
FROZEN/PREP. OTHER	\$101	\$117	15.84%
SOUPS	\$57	\$66	15.79%
SAUCES & GRAVIES	\$61	\$61	0.00%
BABY FOOD	\$49	\$53	8.16%
FROZEN MEALS	\$49	\$56	14.29%
NUTS	\$29	\$31	6.90%
SALADS	\$26	\$31	19.23%

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